

Contact

Denver Metro Area
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Expertise

Art Direction & Design: Publication Design, Brand Development, Typography, Print & Digital Assets

Digital & Motion: Website Design, UI/UX, Social Media Strategy, Motion Graphics

Leadership: Team Management, Project Direction, Client Relations

Technical Skills

Design: Adobe Creative Suite, Figma

Web: Wix, Squarespace, Shopify
Marketing: MailChimp, Constant Contact

Business: Microsoft Office Suite, Google Workspace

Education

**Bachelor of Fine Arts,
Graphic Design (2024)**
Rocky Mountain College of Art + Design
Denver, Colorado
Summa Cum Laude

Associate of Arts, Liberal Arts
Aims Community College
Loveland, Colorado
Phi Theta Cappa

Affiliations

AIGA Colorado, Jan 2024 – Present

Summary

Seasoned Art Director / Graphic Designer with over 20 years of expertise in publication design, digital marketing, and creative team leadership. Proven track record of launching successful B2B and B2C publications while managing comprehensive visual direction from concept to print for industry-leading magazines. Skilled in revitalizing brand identities through strategic design solutions, with demonstrated success in building and mentoring high-performing creative teams across remote and in-person environments.

Professional Experience

North Star Graphics & Promotions - Thornton, CO (Remote)
Owner, Freelance Art Director / Graphic Designer, Social Media Manager
Aug 2008 – Present

- Spearheaded comprehensive brand redesigns and marketing campaigns for B2B/B2C clients, resulting in enhanced market visibility
- Developed and executed cohesive visual systems across print, digital, and social media platforms
- Managed editorial design for multiple publications including *WrapFam Unleashed* and *BAC Sports*
- Implemented data-driven social media strategies to increase client engagement and reach

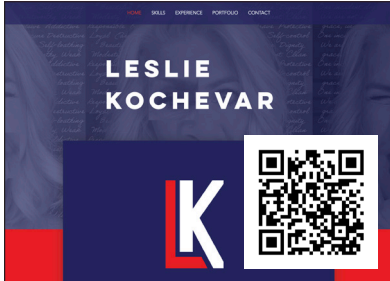
Harmon Brothers / Stroudinc / Onda - Salt Lake City, UT (Remote)
Vendor Relations, Creative Talent Manager & Recruiter
Aug 2021 – Feb 2024

- Established and executed recruitment strategies for creative roles, building a talent pipeline of designers and art directors
- Evaluated portfolios and conducted interviews to assess creative capabilities and team fit
- Developed onboarding processes and mentorship programs to ensure creative team success
- Maintained relationships with a network of freelance designers and creative professionals

Swaggerbrand - New Orleans, LA (Remote)
Freelance Graphic Designer
Apr 2017 – Jan 2020

- Conceptualized and executed brand assets aligned with client marketing objectives
- Created high-impact trade show graphics and marketing materials that enhanced client visibility
- Collaborated with marketing teams to develop cohesive visual campaigns across multiple platforms

Portfolio website



2024 RMCAD Video



Sports Authority - Littleton, CO

Contract Special Projects Team Graphic Designer
Oct 2009 – Feb 2010

- Designed targeted promotional materials and coupons that drove in-store traffic
- Collaborated with cross-functional teams to ensure brand consistency
- Refined designs through iterative feedback processes with leadership team

Page Publishing - Loveland, CO (Remote)

Art Director / Graphic Designer
Apr 2002 – May 2005

- Directed complete visual design for *RV Companion*, a 64+ page bi-monthly consumer magazine
- Managed end-to-end production process from concept development to print-ready files
- Created editorial layouts and custom advertisements to enhance reader experience and advertiser satisfaction

National Business Media - Broomfield, CO

2003 – 2008 Art Director / 2001 – 2003 Graphic Designer, Ad Artist
Jul 2001 – Dec 2008

- Led art direction for six B2B publications, including successful launches of *RV PRO* and *Decorative Arts* magazines
- Managed a team of designers while maintaining consistent brand standards across multiple publications
- Created compelling editorial layouts and advertising materials that increased reader engagement
- Developed and implemented design systems for efficient magazine production workflows